



2021 Promo Guide, Clubs & Amphitheatres, updated 8/30/2021

	\$300 Media Buy
Show Added To SIGT Calendar ShowsIGoTo.com receives 10,000+ impressions per month.	★
Show Flyer Shared on Social App Stories — Insta Story & Snapchat Story Added to story weekly with direct links to "swipe up" to your ticketing site.	★
Sharable Show Preview Written In Persuasive Tone Featurette published to promote while informing fans.	★
Facebook Event for Show Added to SIGT Facebook's "Events" This shows up in your news feed as "Shows I Go To added an event."	★
Show Flyer Shared on Socials — Facebook, Instagram, Twitter Social Reach: 25K+ (Facebook 11,500+, Instagram 10,500+, Twitter 4,000+).	★
Email Blast to 11,500+ Fans w/ Show Flyer Show Specific Flyer included in the body of the email newsletter.	★
Show Flyer & Content added to "Featured Highlights" on Instagram w/ links This will remain on SIGT IG's profile until the show date and will be labeled accordingly.	★
Show Flyer added to "Shows To Go To" on Site's Sidebar Added to scrolling list of flyers on SIGT website on the side bar of all web & blog pages.	★